



WHITE PAPER

Turning Tax Law Lemons into Fundraising Lemonade

The One, Big, Beautiful Bill Act (OBBBA) passed in 2025 may seem like a setback for charitable giving, but it actually hands nonprofits a rare opportunity: it pushes donors to rethink how they give. Leveraging this opportunity, nonprofit fundraisers can benefit in powerful ways.

The law introduces pain points that nudge donors away from simple cash gifts and toward more tax-efficient options—like donating through Donor Advised Funds (DAFs) and IRA Qualified Charitable Distributions. [Research](#) consistently shows that when donors give out of their wealth, rather than just their income, they tend to give more generously over time.

This shift isn't only about individuals. Nonprofits can also encourage business sponsors to commit to multi-year agreements—strengthening revenue stability and cementing long-term partnerships.

By positioning yourself as the guide who helps donors and sponsors navigate these changes, you build trust, loyalty, and deeper relationships. More importantly, you create the conditions for donors to adopt new behaviors that are both tax-savvy for them and transformative for your organization

Donor Boom's guide, **Navigating the 2025 Tax Law (OBBBA): Strategic Guidance for Nonprofits** teaches you what you need to know about the tax law changes and put you on solid footing to have meaningful conversations with your donors.

SPECIAL OPPORTUNITIES!

- If your fundraising team would value a one-hour coaching session on this topic with Donor Boom's Founder and Principal Consultant Sari McConnell, [please contact us](#).
- If you'd like a ready-made way to explain these changes to your donors, feature our donor-facing story in your newsletter for free. Please [contact us](#) for a copy.
- Miss our webinar on this topic? [Sign up for our newsletter](#) where we will post future dates and keep you current on this topic.